



COOPERSERRA



**JUICES AND PRESERVES
FROM FRUITS**

COMPANY



In 1976, a committee was set up made up of producers and technicians who began to work together with the community in the interior of the municipalities of São Joaquim, Urupema and Bom Jardim da Serra to make the creation of a possible cooperative.

Founded in 1977, the "Cooperativa Regional Agropecuária Serrana", known today as Cooperserra, is based in São Joaquim and also has a branch in the town of Urupema, both in the Serra Catarinense.



It currently has 110 cooperative members, 150 direct employees and more than 500 indirect employees, making cooperativism its banner and always strengthening its brand. Cooperserra, Climate makes the difference, we guarantee Quality!



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www.cooperserra.com.br



@cooperativacooperserra



PRODUCTS



All our products are 100% natural, with no added preservatives, water or sugars.

The Packing House is where the entire fruit selection process begins, through a classification by "color, size, defect and category", carried out by IN5 of the Ministry of Agriculture, Livestock and Supply (MAPA). This process is all automated, after which the fruit is packaged and transported all over Brazil and abroad.

Cold rooms are high-tech refrigeration environments responsible for storing and preserving the apples that come out of the orchard.

On the other hand, the storage of packaged apples is done through the drive-in system, which consists of arranging the fruit in chronological order, guaranteeing the quality and traceability of the apples.

Apple Juice

NCM 2009.71.00

Crunchy Apple

NCM 0813.30.00

Apple

NCM 0808.10.00

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



**We supply our products 365
days a year, even though the
apple harvest is seasonal.**



Clima faz a diferença



COOPERSERRA

City: São Joaquim
State: Santa Catarina
Brazil

