



**FRUIT AND
VEGETABLES**

COMPANY



We are of Italian descent. Initially, fruit production was for sale at the open market. It was when they bought peach tree seedlings that they noticed the high added value. My father, his brother and their wives did all the production.



Our production is spread over 100 hectares. We produce peaches, plums, nectarines, persimmons, kiwis and citrus fruits. One of the things that sets us apart is our relentless pursuit of innovation. We are reference producers in testing, pioneering the technologies available. This way, as well as always being up to date, we can quickly validate what works for our reality. This leading role, correlated with the adverse altitudes of our properties, allows us to always be one of the first to start marketing a given product and will last until the end of its window, allowing us to be present on the market for 10 to 11 months of the year.



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PRODUCTS



Our production is spread over 100 hectares, where we grow peaches, plums, nectarines, persimmons, kiwis and citrus fruits.

One of the things that sets us apart is our relentless pursuit of innovation. We are benchmark producers in testing and pioneers in adopting new technologies. Thus, as well as always being up to date, we can quickly validate what really works for our reality. This leading role, combined with the diversity of altitudes on our properties, allows us to start selling certain products earlier than others and to remain on the market until the end of their harvest windows, guaranteeing our presence for around 10 to 11 months of the year.

Our greatest strength is our customer service throughout the production window of each fruit. This guarantees the freshness of the products, as we grow each variety at the ideal altitude, respecting the natural conditions necessary to achieve the best quality. What's more, because we're a family business, all the members - my parents, uncle, cousins and brother - take an active part in all the production stages, from planting the seedlings to after-sales service. This direct dedication allows us agility, consistency and excellence in all our processes.



PERSIMMONS
NCM 0810.70.00



PEACH
NCM 0809.30.10



PLUM
NCM 0809.40.00

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



We currently have 2 packing houses, 9 cold rooms with a capacity of 1.4 million kilos and two sorters, one by weight and the other by image, which can process up to 70,000 kg per day. Our production stands out with 1 million kilos of persimmons and 2.5 million kilos of stone fruit per harvest. We still have newly planted areas, with a significant increase projected over the next few years.



RUBBO
City: Pinto Bandeira
State: Rio Grande do Sul
Brazil

Realization:



Promoted by:

