



## COMPANY



ACARAGRI was founded in the Acarape region of Ceará, originating from a rural property dedicated to agricultural production and sugarcane cultivation. Through this connection to the land, the founding family began transforming local raw materials into products that value the culture and tradition of the region, such as Taberna do Poço artisanal cachaça, produced using traditional methods in a copper still.



Over time, the company expanded its activities and established itself as an agribusiness focused on adding value to regional production. Among its products are sugarcane molasses, cashew molasses, and sweets without added sugar, such as banana and cashew sweets, which preserve the natural flavor of the fruits.



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## PRODUCTS

**NCM 2208.40.00**



The company produces artisanal cachaça, some of which is aged in wooden barrels, as well as sugarcane molasses and cashew molasses, both without added sugar. The portfolio also includes a line of fruit preserves made without preservatives, among them the "bananada cascão" (a type of banana candy), which also has no added sugar.

ACARAGRI maintains control over all stages of production, from the cultivation of raw materials to final processing, ensuring traceability, standardization, and quality. Cachaça is produced from locally grown sugarcane, with natural fermentation and distillation in copper stills, with some of it aged in wooden barrels, which contributes to greater complexity of aroma, color, and flavor. Sugarcane molasses is obtained through the natural concentration of sugarcane juice, while cashew molasses is made from the cashew apple, highlighting ingredients typical of the Northeast region of Brazil. Fruit preserves are made from selected fruits, preserving their natural flavor and expanding consumption options.



### DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



**ACARAGRI produces artisanal cachaça in controlled batches, with a capacity of 10,000 liters per month. In the healthy products line, the production capacity is 1,000 kg per month, focusing on quality and the selection of raw materials.**



**ACARAGRI**  
City: Acarape  
State: Ceará  
Brazil



Realization:



Promoted by: