



**GOURMET  
POPCORN**

## COMPANY



We are OK FOODS, a food technology startup. Our innovation allows you to control the expansion rate of popcorn corn creating popcorn snacks more crunchy, nutritious and with greater shelf-life.

We emerged from the interest of creating a snack that imitated the "super crispy" popcorn from the bottom of the bucket. In 2018 we won an award in London for the innovation of our project and from there we continued to develop the product until we opened our factory in 2020.



Since then we have continued to improve and scale our production processes and today we have a portfolio of 4 flavors under our own brand "Kukrum".



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## PRODUCTS

**NCM 1904.10.00**



Kukrum is our own brand of snacks with the technology of semi-popped popcorn. Its name reflects the crunchy sound that we hear when consuming the product "ku-krum" and also an allusion to the explosion of flavors from the natural ingredients used.

All products in the line are produced with ingredients from Brazilian suppliers and free of artificial ingredients. In addition, our corn is popped with hot air technology that does not use frying, making the product lighter and less caloric.

**It has no gluten, lactose and animal protein.**

**Our main ingredient corn is 100% Brazilian, being mainly obtained from the Primavera do Leste region in Mato Grosso.**

Due to its more compact shape the semi-popped popcorn a more crunchy and satisfying sensory experience than conventional popcorn, in addition to being more resistant to moisture. This change in shape facilitates the flavoring of the product and also helps to obtain a greater shelf-life with a stable texture.



## DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Due to increased demand in the domestic market we have recently expanded our production capacity to 3 tons / month and we have already planned a new expansion for 2025 seeking to meet the growing demand of companies in Brazil and abroad interested in innovating their food portfolios with our technology.



**OK FOODS**  
 City: Sao Paulo  
 State: New York  
 Brazil

