



FRUITS AND VEGETABLES

COMPANY



We are a family company with more than 20 years of experience in the production of melons and watermelons.

Mata Fresca is the name of the district where our history began with the installation of the main farm in 1997 on the border of the states of Ceará and Rio Grande do Norte, near the city of Mossoró.



The location gave origin to the name of our company, which today has two more branches in the same region.

Our social and environmental responsibility guarantees the high quality of our fruit and a harmonious coexistence with the communities from which our employees come.



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@melaomossoro



PRODUCTS



In a region of great droughts, drip irrigation - with water from artesian wells (500 to 600m deep) - is the option chosen for the Mossoró Watermelon and Melon to grow without wasting water.

NCM 0807.1900

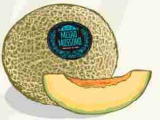
Yellow Melon

Also called yellow Spanish or common melon, this is the most consumed type in Brazil. It has a yellow, slightly rough rind and a greenish-white flesh.



Cantaloupe Melon

The cantaloupe melon has a lacy rind with many ribs; its flesh is salmon colored.



Galia Melon

The Galia melon has a yellowish rind with fine veins and white flesh.



NCM 0807.11.00

Mossoró Watermelon with and without seeds

The two types are similar: green rind with spots, smooth texture, and reddish flesh. Its average weight is around 3kg.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



We work with the most modern production and commercialization techniques, and a highly qualified technical staff.

The fruit cycle is carefully tracked from planting the seed to packing, through transplanting, pollination, and harvesting.



BRAZIL

Rio Grande do Norte

MATA FRESCA

City: Mossoró

State: Rio Grande do Norte
Brazil

CERTIFICATIONS

