



EN



COFFEE

COMPANY



The name Martina comes from Marta, the matriarch of the family and grandmother of producer Marcelo, who is reviving the family's coffee history. It represents strength for work and sensitivity to the nuances and experiences that coffee provides. It also represents the woman who is always on the move, sharing and enjoying a cup of coffee.



Today, Sítio Nova Floresta, which was left to Lídia Gonçalves, Marcelo Gonçalves' mother, is run jointly by the two of them as a family business. Every day they are bringing more technology and environmental solutions to the farm and to coffee production.



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PRODUCTS

NCM 0901.11.10



The coffee varieties produced are the red Catuai 144 and the yellow Catuai, and the Arara and Geisha varieties are currently being introduced.

We produce special and specialty coffees. Coffees with micro, nano and single lots. The UNIQUE lots are exotic lots where the buyer can follow the entire process, from processing, harvesting, drying, roasting and packaging, creating a coffee produced exclusively for each customer.

The estate is implementing camera systems where the buyer can follow the stages of production.

The property is in the process of being certified (CERTIFICA MINAS) with the support of EMATER-MG, Caratinga, in 2024.

We are part of the Association of Specialty Coffee Producers of the Caratinga Highlands, which is seeking a Designation of Origin (DO).



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Production capacity of up to 150 bags of Green Coffee per year, considering all the space used by the company for coffee production.

Production capacity of between 50 and 60 bags of Special Green Coffee. There is a possibility of an increase. The production of special and specialty coffees has varied according to demand.



MARTINA CAFÉS ESPECIAIS
City: Caratinga
State: Minas Gerais
Brazil

