



# PURPLE GARLIC

## COMPANY



L2 Agribusiness started its history in 2007 with Léo Boiadeiro who, at the age of 20 and with an entrepreneurial spirit, wanted to follow in his father's footsteps and become a rural producer.



The company's first crop was carrots. At the time, Léo Boiadeiro operated the tractor and developed practically all the activities, from planting to harvesting.

In order to rotate crops, he opted to plant cereals, which was also necessary for cattle farming. The confinement is one of the activities that lasts to this day, and is one of the pillars of the L2.



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## PRODUCTS

NCM 0703.20.00



Garlic cultivation stands out economically and socially in the production chain of oleraceous crops in the South region and in the Brazilian Cerrado. With a planted area of around 15,000 ha, approximately 400,000 jobs originate from the garlic production chain in the country.

L2 Agribusiness grows 200 hectares of garlic and directly and indirectly employs approximately 350 people, from seed preparation, manual planting, manual harvest, and up to product processing, generating employment and income for a highly agricultural region.

### ELEMENTS OF PRODUCT DIFFERENTIATION:

- Garlic supply all year round;
- Better quality;
- More flavor and strong aroma;
- Uniform classification;
- Purple Garlic;
- Helps fight inflammation;
- It is highly nutritious and low calories;
- Improves immunity;
- Reduces blood pressure;
- Protects heart health;
- Improves cholesterol levels;
- It is rich in antioxidants.

## DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Productive potential:  
370,000 boxes of 10 kg



**L2 AGRONEGÓCIOS**  
City: Tiros  
State: Minas Gerais  
Brazil