



COFFEE

COMPANY



In the 70s, encouraged by the parish priest of the city, several rural communities are formed aiming at alternative agriculture. In the 80s, the Association of small producers of the Caetés neighborhood was formed, which in 1998 was renamed AGRONOR (Association of Organic Farmers of Nova Resende and Region) starting the organic certification.



In 2001, due to the difficulty of marketing via the association, Coopervitae was born. In 2006, Fair trade certificate. Currently composed of 160 cooperates, we have several projects implemented such as: women project, quality contest and sustainable energy. At the moment, we are preparing for inauguration of our new headquarters where it will be a rural shopping mall.



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PRODUCTS

NCM 09.0111.10



Composed of family farmers, Coopervitae excels in offering its customers quality coffees, with traceability and sustainability, produced in the mountains of the south of Minas Gerais with an average altitude of 1,150 m, 70% of the production is specialty coffees. For the 3rd consecutive year, it was a finalist of the Taza Dorada tournament, in 2021, 1st and 2nd place in the full container category and 4th place in the microlot category.

RAW ARABICA COFFEE, ROASTED AND GROUND COFFEE



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Production capacity of 40,000 bags of Arabica coffee in more than 970 ha. of production of the varieties Catuai Red and Yellow, Mundo Novo, Icatu, Catucaí and Arara.



COOPERVITAE
 City: Nova Resende
 State: Minas Gerais
 Brazil

CERTIFICATIONS

