



**PLANT
PRODUCTS**

COMPANY



Annora is a Brazilian company founded in 2017 in Paraná, with the purpose of developing innovative plant-based foods, combining technology, nutrition, and sustainability.

It operates in the healthy food market with plant-based alternatives to dairy products: milk, cheese, yogurt, and cream.



In 2021, the company launched the **YourGut** line, a coconut-based beverage, a source of fiber, that helps regulate the intestines.

In Brazil, it is marketed as a prebiotic product, reinforcing its positioning focused on health and wellness. The company operates in the retail and food service sectors, with plans for international expansion.



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PRODUCTS



Annora offers a complete line of plant-based foods, combining innovation, healthiness, and flavor. The portfolio includes the **YourGut** line, a non-fermented plant-based beverage with a longer shelf life than animal-based yogurts, available in strawberry and coconut flavors. It also features medium-cured plant-based cheeses and UHT plant-based drinks in Tetra Pak packaging, in oat, almond, and cashew flavors. All products are free of lactose, animal-derived ingredients, and preservatives, reinforcing our commitment to healthier eating without compromising sensory quality.

The use of UHT technology and standardized production processes ensures high quality standards, food safety, and a longer shelf life, setting the brand apart for its innovation and versatility in retail and foodservice channels.

Product portfolio:

YourGut (strawberry and coconut)
Medium-cured vegan cheese (traditional, smoked, herb, paprika, sun-dried tomato and 4-in-1 version)
UHT plant-based drinks 1L (oat, almond and cashew)

NCM: 2009.89.90 - Vegetable Milk.
NCM: 2007.99.29 - Cashew Nut Cream.
NCM: 2106.90.90 - Yogurt and Cheeses.
NCM: 2101.20.20 - Mate Extract.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



The company is currently in an expansion phase, transitioning from a production area of 70 m² to 600 m². With this expansion, production capacity will reach 62,000 beverages of 780 mL, 670,000 yogurts of 170 g, and 72,000 cheeses of 130 g. Production in Tetra Pak packaging is done on demand.



ANNORA
City: Pinhais
State: Paraná
Brazil



Realization:



Promoted by:



MINISTÉRIO DO
DESENVOLVIMENTO,
INDÚSTRIA, COMÉRCIO
E SERVIÇOS

