



COMPANY



Santalúcia was founded in October 1983, in the city of Camaquã, where it began its conquest of the parboiled rice market, bringing a new brand to its packaging that was set to become established: Blue Ville.

Always innovative, the company focuses on differentiated and value-added products, possessing the largest diversification in rice, with over 30 different types already launched on the market.



With a focus on excellence, the company prioritizes the quality of its products and services, relying on two industrial plants in Camaquã/RS, all equipped with modern, state-of-the-art equipment. It also has a strategically located distribution center in Alphaville/SP.



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PRODUCTS



The company offers a product line developed under strict quality standards, with technical monitoring from cultivation to final processing.

The White Rice Type 1, Parboiled Rice Type 1, and Whole Brown Rice are produced from carefully selected grains, with quality control at all stages of the production and processing process, using electronic selection systems to ensure uniformity, purity, and excellence of the final product.

The Black Beans undergo a rigorous quality control process, including monitoring and analyses focused on food safety, with special attention to the prevention of contamination by glyphosate residues.

The White Rice Flour and Whole Brown Rice Flour are produced from selected grains and processed in a state-of-the-art micronization mill, allowing for an ultrafine particle size of up to 320 mesh, meeting the requirements of the food, industrial, and special ingredients segments.

The main products sold are Polished White Rice Type 1 (NCM 1006.30.21), available in 1 kg, 2 kg, 5 kg, 20 kg packages and 1-ton Big Bags; Parboiled Rice Type 1 (NCM 1006.30.11), also sold in 1 kg, 2 kg, 5 kg, 20 kg packages and 1-ton Big Bags; Whole Brown Rice (NCM 1006.30.21); Black Beans (NCM 0713.33.19), available in 1 kg, 20 kg packages and 1-ton Big Bags; in addition to White Rice Flour and Whole Brown Rice Flour, both classified under NCM 1102.90.00.

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



The company has a processing capacity of 9.6 million kilograms per month, distributed between two industrial units, in addition to a flour plant with a monthly production of 352 tons.

Approximately 52% of the raw material used comes from its own farms, ensuring quality and traceability. As a family business, it also offers Private Label solutions for different markets.



SANTALÚCIA ALIMENTOS
City: Camaquã
State: Rio Grande do Sul
Brazil

Realization:



www.agrobr.org

Promoted by:

