

Sr. Mate



NATURAL AND FLAVORFUL MATE TEA

COMPANY



SR Mate began operations in 2021 with the goal of developing innovative beverages based on yerba mate, focusing on the production of ready-to-drink liquid mate and liquid concentrates of roasted and flavored mate. The idea arose primarily to serve the market in Rio de Janeiro, recognized as the largest consumer of tea in Brazil.



From the beginning, the company sought to create a differentiated product, with superior quality, authentic mate flavor, distinctive aroma, and no unpleasant aftertaste, offering a unique experience that today stands out in the national and international market.



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PRODUCTS

NCM 2101.20.20



The product line includes ready-to-drink mate, liquid concentrate of roasted mate, and flavored liquid concentrate, available in sweetened and sugar-free versions, in natural, lemon, peach, açai, tangerine, and passion fruit flavors. The 1-liter concentrates yield up to 7 liters of tea and can be prepared with hot, cold, or sparkling water.

SR Mate products stand out for having a low sugar content compared to competitors, in addition to offering benefits such as natural energy, antioxidant action, diuretic effect, and being a source of vitamin C. The sugar-free versions contain no preservatives, while the versions with sugar use preservatives at levels up to 70% below the limit allowed by Anvisa (Brazilian Health Regulatory Agency).

Currently, in addition to its own brand, SR Mate also operates in the private label and white label models, expanding its presence in the healthy and functional beverage market.

Classified under NCM 2101.20.20, the products belong to the category of teas, herbs and spices and have attributes such as: gluten-free, lactose-free, low-calorie, traceability and Brazilian tradition.

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



The company has a monthly production capacity of approximately 20,000 liters of roasted yerba mate concentrate, allowing the manufacture of up to 40,000 1-liter bottles of flavored liquid concentrate and 60,000 300ml bottles of ready-to-drink yerba mate.



SR. MATE
 City: Rio Negro
 State: Paraná
 Brazil

Realization:



Promoted by: