

**DISTILLATE
CACHAÇA**

COMPANY



Ararauna Cachaçaria is the first e-commerce and distributor specializing in cachaças in the Federal District. Founded in 2020 by Carlosmagnum Nunes and his family, with the aim of spreading the value of the cachaça culture to the Brazilian market.



The Story Behind Every Dose. Starting his personal collection in 2016, Carlosmagnum traveled from the north to the south of Brazil and on all his journeys carried a copy of a cachaça from each city he passed through. A lover of original local markets, he started with just over 6 bottles. Today, he has more than 250 labels in his collection.



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PRODUCTS

NCM 2208.40.00

More than Cachaça, Passion! The brainchild of a "mineirin" with a passion for quality cachaças, Ararauna Cachaçaria has become a standout among Brazil's leading cachaça shops in its first year. Alongside major brands with more than 10 years in the market.

And it was this passion that led him to found Ararauna Cachaçaria to bring people closer to the cachaça culture, enjoying quality cachaças at affordable prices. And valuing the genuine Brazilian product.

Ararauna Cachaçaria's mission is to value and promote cachaça as the best distillate in the world, through culture, education and awareness. Our vision is to be recognized as the best cachaça e-commerce in Brazil, supporting producers with our Minas Gerais service. Our values are tradition, innovation, education, awareness and partnership. We currently outsource production, accompanying the entire process with expert curators and renowned partners. The difference lies in bringing the public more than just a label: we offer unique brand experiences at events, bars and restaurants. We're in the process of transforming ourselves into our own distillery and we'll be bringing you news soon.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



**WE HAVE A PRODUCTION CAPACITY OF UP TO
10,000 LITERS PER MONTH.**

Identity of unique origin - we use exclusive woods from the Cerrado, such as amburana and baru, creating different sensory profiles that are not found in other cachaças on the global market. Premium design and branding - our packaging and labels have a sophisticated aesthetic, combining Brazilian authenticity with international luxury standards.



Distrito
Federal

ARARAUNA CACHAÇARIA
City: Brasília
State: Distrito Federal
Brazil

CERTIFICATIONS



Realization:



Promoted by:



MINISTÉRIO DO
DESENVOLVIMENTO,
INDÚSTRIA, COMÉRCIO
E SERVIÇOS

