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COMPANY



Chagran was founded in Fortaleza as a company dedicated to creating blends of natural and authentic teas inspired by Brazilian biodiversity. Its purpose is to offer health, well-being and a connection with nature through sustainable products, without artificial additives and with responsibly sourced ingredients.



We operate in the market for premium teas and natural products, serving consumers who seek quality, a healthy lifestyle and unique sensory experiences. Chagran combines tradition, innovation and purpose, standing out for bringing exclusive blends to the market that represent Brazil's cultural and botanical wealth.





+55 (85) 9 9238.0317



chagranbr@chagran.com

www.chagran.com



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@chagranbr

PRODUCTS



Chagran offers blends of premium teas, made with selected Brazilian herbs, flowers and spices, 100% natural and without artificial additives. Produced in small batches to guarantee freshness and quality, our teas value authentic ingredients, such as the imbiriba (Eschweilera ovata), which are little explored by the competition.

Each blend is developed to provide a unique flavor, a striking aroma and benefits for physical and mental well-being. We use sustainable packaging that preserves the properties of the herbs and reinforces our environmental commitment. Chagran's differential lies in uniting authenticity, health and purpose, transforming the simple act of drinking tea into a lifestyle experience.

NCM: 902.20.00 NCM: 1211.90.90 NCM: 0902.20.00 NCM: 902.40.00 NCM: 0903.00.90



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Sabor de Coco stands out for its innovation in the processing of dried coconut, with its own processes that guarantee standardization, yield and less waste. It adopts sustainability and social inclusion practices, with the reuse of waste and local partnerships. Its clean-label, preservative-free products have traceability and technical reports, serving retailers and industry with a stable supply throughout the year.



CHAGRAN

City: Fortaleza State: Ceará

Brazil

















