



**FRUIT JUICES AND PREPARATIONS**

## COMPANY



Pé de Fruta was founded in 2007 with the aim of producing fruit pulp without additives or preservatives - a philosophy that has become part of our identity and continues to this day. A pioneer in mixed pulps, the brand offers a wide variety of traditional and refreshing flavors, as well as açai creams, fruit creams and popsicles.



Genuinely from Paraíba, Pé de Fruta has innovated by creating nutritious combinations that combine flavor and health in each product. The entire process, from the careful selection of the fruit to the logistics, is carried out rigorously to guarantee quality and freshness in every package and glass of juice.



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## PRODUCTS



### Fruit pulp, frozen fruit, creams and popsicles

Pé de Fruta products are made with natural and selected ingredients, undergoing a rigorous production process that preserves the flavor and benefits of the fruit. Pioneers in mixed pulps in our state, we innovate the market with unique combinations and a wide variety of traditional and different flavors.

Our products are 100% fruit, free of preservatives, made to the highest quality and food safety standards, following the Safe Food Program (PAS) and the Hazard Analysis and Critical Control Point (HACCP) guidelines.

### FRUIT PULP

NCM 0811.90.00

### MIXED PULP

NCM 2008.99.00

### CREAMS AND POPSICLES

NCM 2105.00.90



## DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Currently, our monthly production is 30,000 kg of pulp, with an installed capacity of up to 60,000 kg per month.



**PÉ DE FRUTA**  
City: João Pessoa  
State: Paraíba  
Brazil

## CERTIFICATIONS



Realization:



Promoted by:

