



## COMPANY



CooperRita's journey began in the 1950s and it was thanks to the courage of a group of 63 producers from Santa Rita do Sapucaí, a region in Minas Gerais known as the 'Electronics Valley', that its history began on December 29th, 1957.



Today, with more than 1.000 members and operating in the areas of milk, coffee, the dairy industry (milk jam, curd cheese, cheese, yogurt and butter), with 11 stores of its own, feed production and complete assistance dedicated to rural producers. CooperRita is one of the most important cooperatives in Brazil.



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## PRODUCTS



Cooperrita's products are distinctive because they come directly from the region's small coffee and milk producers. It also has a region with excellent climatic conditions for cultivation and management, in the Mantiqueira de Minas.

CooperRita is one of the most important cooperatives in the south of Minas Gerais, producing a complete range of dairy products, milk and coffee derivatives, which are distributed to more than 160 towns in the region. As well as being present in Minas Gerais, it is also on the tables of consumers all over Brazil via distribution and online sales.



**Milk drink**  
 NCM 0403.90.00



**UHT milk**  
 NCM 0401.20.10



**Curd cheese**  
 NCM 0406.10.90



**Butter**  
 NCM 0405.10.00



**Cheese**  
 NCM 0406.10.00



**Milk jam**  
 NCM 1901.90.20

### DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Our quality process includes traceability of the raw material and commitment to the production chain.



**COOPERRITA**  
 City: Santa Rita do Sapucaí  
 State: Minas Gerais  
 Brazil