



**BRAZILIAN
FAROFA**

COMPANY



Farofa de Israel was born over 10 years ago, the result of a family tradition in the production of artisanal farofa. What started as a recipe appreciated among family and friends gained even more prominence after the opening of a skewer restaurant, where the farofa quickly became the most requested side dish by customers.



Given the great acceptance, the opportunity arose to turn this unique flavor into a business. Since then, the company has been dedicated to producing high-quality farofa, with selected ingredients, preserving the tradition, authentic flavor, and the trust earned over the years.



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PRODUCTS

NCM 1901.90.90



Farofa de Israel is a premium, ready-to-eat farofa, made with high-quality cassava flour and carefully selected ingredients, resulting in a product with a distinctive flavor, crunchy texture, and excellent gastronomic versatility. Its exclusive recipe was developed from a family tradition and perfected over more than ten years, preserving

artisanal characteristics that give it identity, authenticity, and a differential recognized by consumers.

Produced in a controlled environment and in compliance with strict quality standards and good manufacturing practices, Farofa de Israel offers food safety, standardization, and high added value. The careful selection of raw materials prioritizes natural ingredients, providing a product with a clean label profile, which meets current market demands for quality food, authentic flavor, and differentiated composition.

In addition to the quality of its formulation, Farofa de Israel stands out for its practicality, as it is ready to eat, making consumers' daily lives easier without compromising on flavor. Its crunchy texture and balanced flavor harmonize perfectly with barbecues, meats, poultry, fish, traditional meals, and various Brazilian culinary preparations, making it a versatile option for different occasions and consumer profiles. This combination of tradition, quality, convenience, and Brazilian identity positions Farofa de Israel as a differentiated and competitive product, capable of serving both the domestic market and international expansion opportunities.

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Production capacity of 10 tons per month, combining consistent quality, complete traceability, and expansion capability to meet growing demand.



FAROFA DE ISRAEL

City: Natal
State: Rio Grande do Norte
Brazil

Realization:



Promoted by:

