

**FRUIT JUICES AND PREPARATIONS**

PRODUCTS



Organic Way was founded in 2018 with the goal of providing organic food and beverages to the Rio Grande do Sul market. In 8 years of existence, we are leaders in organic fruits and vegetables for supermarket chains in Rio Grande do Sul and have just launched our line of certified organic beverages for Brazil and abroad.



With over 40 varieties of organic fruits, vegetables, and greens, the company has one of the largest portfolios in Southern Brazil. Since 2025, it also offers organic juices, mate teas, and kombuchas, all vegan, gluten-free, and without added sugar.



+55 (51) 9 9358.7073



eduardo@organicway.com.br



www.organicway.com.br



@organic.way.brazil / @organicway



Organic Way specializes in the production and distribution of certified organic fruits, vegetables, and beverages, bringing products from Southern Brazil to consumers across the country. With a focus on health, well-being, and sustainability, the company works to offer high-quality foods, grown responsibly and aligned with the growing demands for healthier and more conscious eating.

Currently, Organic Way has a portfolio with over 40 varieties of certified organic fruits, vegetables, and greens, consolidating itself as one of the main references in the segment in Southern Brazil. Complementing its product line, the company also offers organic fruit juices, mate teas, and kombuchas, expanding its proposal of healthiness and innovation for the beverage market.

Products and NCMs: Apple Juice (NCM 2009.79.00), Grape Juice (NCM 2009.61.00), Unfrozen Orange Juice – Brix 20 (NCM 2009.12.00), Juice Blends (NCM 2009.90.00), and Kombucha/Other Non-Alcoholic Beverages (NCM 2202.99.00).



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



The company has the capacity to bottle and distribute its products throughout the 12 months of the year, ensuring continuous supply to the market. Its production structure offers high operational flexibility, with no significant capacity restrictions to meet planned demand and commercial expansion projects.



CERTIFICATIONS



BRAZIL

Rio Grande do Sul

ORGANIC WAY

City: Viamão

State: Rio Grande do Sul
Brazil

Realization:

agrob
O sabor de ir mais longe

Promoted by:

apexBrasil

MINISTÉRIO DO
DESENVOLVIMENTO,
INDÚSTRIA, COMÉRCIO
E SERVIÇOSGOVERNO DO
BRASIL
DO LADO DO POVO BRASILEIRO

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