



COMPANY



The Piabuçú Agroindustrial Cooperative - Frutiaçu, located at Sítio Piabuçú, S/n, Zona Rural, Rio Tinto-PB, was founded in 2009 and works to strengthen family farming, with 85 members. With a central role in income generation, socio-productive inclusion and the valorization of traditional agricultural practices, especially in the production and processing of fruit, vegetables, tubers and pulp.



With the aim of boosting farmers' income by marketing all the products they produce, 85% of the products are marketed institutionally through the PAA and PNAE programs. The cooperative's goal is to export its products and move into the private market.



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PRODUCTS



Our raw materials are sourced from family farmers, guaranteeing sustainable origins and support for local communities. These include the mangaba, an extractive fruit from traditional indigenous communities.

The fruit pulps we produce are 100% natural and free from preservatives. In the of cassava, frozen and vacuum-packed, maintains its purity and quality as a totally natural food.

As well as pulp, the cooperative sells various products grown by its members, such as cassava, pineapple, coriander, lettuce, papaya, and others. We currently have nine fruits registered: **acerola, pineapple, passion fruit, mango, guava, mangaba, cashew, soursop and cajá.**

Frozen fruit pulp

NCM 0811.90.00

Vacuum frozen cassava

NCM 0714.10.00



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Currently, our monthly production is 10,000 kg (10 tons) of pulp, with an installed capacity of up to 60,000 kg (60 tons) per month.



FRUTIAÇÚ

City: Rio Tinto
State: Paraíba
Brazil



Realization:



Promoted by:

