



FRUIT AND VEGETABLES

COMPANY



Bananas JJ is a family business with 26 years of experience in the market, built on solid values such as dedication, quality, responsibility, and commitment to its clients and partners. Throughout its history, the company has stood out for the excellence of its products and its constant pursuit of innovation and sustainable growth.



With a consolidated presence in important regions of the country, including the states of Santa Catarina and São Paulo, **Bananas JJ** continuously strengthens its production, logistics, and commercial capabilities. This structure allows us to efficiently meet market demands, maintaining high quality standards and expanding our presence in new markets and business opportunities.



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PRODUCTS

NCM 0803.90.00



Currently, **Bananas JJ** is involved in the production and commercialization of Conventional Prata (White) Banana, Conventional Nanica (Caturra) Banana, Organic Prata (White) Banana, and Organic Nanica (Caturra) Banana, offering products cultivated with rigorous quality standards, traceability, and food safety. Our commitment is to provide fruits that meet the demands of the most competitive markets, ensuring freshness, uniformity, and excellence at all stages of the production chain.

With a focus on sustainable growth and the expansion of its international operations, **Bananas JJ** continuously invests in efficient production processes aligned with global consumption trends. The organic line is identified by a unique self-adhesive tape, making it easy to distinguish from conventional products and providing greater convenience for distributors, retailers, and final consumers. Furthermore, we maintain a competitive pricing policy, offering organic products with attractive commercial conditions. Driven by the growing global demand for healthier, natural, and sustainably produced foods, the organic segment represents a significant market opportunity, keeping pace with the evolution of consumer profiles and the demands of increasingly conscious customers.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Bananas are produced year-round, with higher demand concentrated between September and February.



BANANAS JJ

City: Laguna
State: Santa Catarina
Brazil

CERTIFICATIONS



Realization:



www.agrobr.org

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MINISTÉRIO DO
DESENVOLVIMENTO,
INDÚSTRIA, COMÉRCIO
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