



COMPANY



Nova Aliança Vinícola Cooperativa was born from the union of five traditional wine cooperatives from the Serra Gaúcha: São Victor (1929), São Pedro (1930), Linha Jacinto, Aliança, and Santo Antônio de Nova Pádua (1931). This century-old trajectory has consolidated one of the greatest strengths of the Brazilian wine sector. Our essence lies in the more than 600 cooperative families who transform their passion for grapes into excellent products, cultivating the best the land has to offer with dedication.



Nova Aliança processes an average of 50,000 tons of grapes per year, a volume that positions it among the top three industries in the sector in Brazil. With extensive operational capacity, it produces natural juices, wines, and sparkling wines recognized for their quality, tradition, and authenticity.



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PRODUCTS



We combine high production capacity with a permanent commitment to quality, producing juices, wines, and sparkling wines that meet the highest market standards. Our structure allows us to produce and bottle both products from our own brands and private label projects, offering customized solutions according to the needs of each partner.

The uniqueness of the terroirs of Serra and Campanha Gaúcha, combined with the dedication of the cooperative members in grape cultivation, gives rise to labels recognized for their authenticity and awarded nationally and internationally. Among them, the Aliança Moscatel Rosé Sparkling Wine stands out, having been elected the Best Sparkling Wine in Latin America by the Catad'Or competition, held in Chile.

In the fine wine line, the Estilo Diamond brand captivates consumers with its excellent cost-benefit.

In the field of sustainability, the 2026 Harvest recorded the processing of 800,000 kilograms of organic grapes, reinforcing our global leadership in the production of organic grape juice and highlighting the advancement of sustainable agricultural practices.

HS codes: 2009.61.00, 2204.21.00, and 2204.10.90.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Nova Aliança is the oldest operating Wine Cooperative in Brazil. With 97 years of history, it brings to the market a complete portfolio of solutions in wines, juices, and sparkling wines, connecting with diverse consumer profiles.



NOVA ALIANÇA VINÍCOLA COOPERATIVA

City: Flores da Cunha
State: Rio Grande do Sul
Brazil

CERTIFICATIONS



Realization:



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Promoted by:

