


**HONEY, PROPOLIS AND DERIVATIVES**

## COMPANY



Ouro de Mel is the realization of a dream that began to be cultivated more than two decades ago. Its founder, Sergio Soares, began his journey in beekeeping in 1999. For years, he dedicated himself to beekeeping, producing excellent honey, but it reached the final consumer through third parties.



Upon realizing that the value and profit of his work were concentrated in the hands of intermediaries, Sergio decided to give his own production its own identity. In 2022, he founded the Ouro de Mel trading post in Angélica (MS).

The name reflects two origins: a tribute to the Ouro Verde neighborhood, where it all began, and the beekeeper's vision that honey is more than just food—it's the true liquid gold of the Cerrado.



+55 (67) 9 9921.2307  
 ourodemel2023@gmail.com  
 @ourodemel

## PRODUCTS

**NCM 0409.00.00**


Located in the heart of Mato Grosso do Sul, Ouro de Mel delivers the purity of the region's native floral flowers. With our own production exceeding 15 tons per year, we offer:

**Wildflower Honey:** A natural blend of flowers from the Cerrado region, with a rich, multifloral flavor.

**Cipó-Uva Honey:** A rare product made between October and November, known for its light color, mild flavor, and unique properties. Our bottling and processing takes place in our own agro-industry, where the honey is processed according to strict hygiene standards, maintaining all the nutritional properties that bees provide.

What makes Ouro de Mel unique is our commitment to product integrity and transparency with the consumer. Our key differentiators are:

**Total Supply Chain Control:** Unlike large brands that only buy and package, we are present at every stage. From capturing swarms and setting up apiaries to managing the hives and final processing.

**Direct Sale from the Producer:** By choosing Ouro de Mel, the buyer has the rare opportunity to purchase the product directly from the producer, guaranteeing a fair price and certainty of origin.

**Quality of a pure product:** We take advantage of the natural blooms of Mato Grosso do Sul to deliver pure honey, free of mixtures and processed under constant supervision. **Trust Guarantee:** Because we control the entire cycle, we guarantee that the honey that reaches your table is the same honey that came from our hives, preserving its freshness and the energy of nature.

### DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



**Estimated production capacity of approximately 15 tons per year, ensuring a regular supply and potential for expansion according to demand.**



**OURO DE MEL**  
 City: Angélica  
 State: Mato Grosso do Sul  
 Brazil



Realization:



Promoted by:

