



**FRUIT JUICES AND PREPARATIONS**

## COMPANY



Founded in 2019 in the rural area of Formiga (MG), Do Rancho was born with the aim of transforming the fruits from its own orchard into artisanal jams, preserving the authentic flavor and care of a family production. Our mission is to bring the true taste of the countryside to your table, with the artisanal touch typical of the interior of Minas Gerais.



With the growth of the brand, we expanded our portfolio to include sauces and antipasti, always produced in an artisanal way, with original recipes and family tradition. Throughout this journey, we have achieved national recognition, most notably winning 1st place in the Mixed Jelly category at the 2025 CNA Brasil Artesanal Jelly Award, reinforcing the quality and originality of our products.



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## PRODUCTS



Currently, Do Rancho has a presence in several cities across Brazil and continues to expand, preserving its artisanal essence and commitment to offering products with identity, quality, and a strong emotional connection.

The brand offers a line of artisanal jams, sauces, and antipastos, developed with a focus on authenticity, valuing ingredients, and excellence in flavor. Among its main characteristics, the production of preservative-free jams stands out, made with fresh fruits harvested at the ideal point of ripeness, in addition to manufacturing in small batches, which guarantees greater quality control and standardization. The processes are mostly manual, ensuring care at every stage of production. Complementing the portfolio, the sauces and antipastos feature original and distinctive combinations, providing versatility for consumption, ideal for breakfasts, pairings with cheeses, meats, and various gastronomic applications.

What sets Do Rancho apart is its 100% handcrafted production, strongly influenced by family recipes and traditions. The low use of machinery reinforces the manual care and quality of the final product. Its Minas Gerais identity values authentic flavor and the concept of comfort food, while the development of exclusive flavors expands the possibilities for consuming the jams. In this way, the brand delivers products that combine origin, simplicity, and excellence.

**Jams and marmalades**

**NCM 2007.99.10**

**Condiments and spices**

**NCM 2103.90.21**

### DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



**Estimated monthly production capacity of approximately 1,500 jars, with structured processes to ensure operational efficiency, standardization, and maintenance of the high standard of artisanal quality in each unit produced.**



**DO RANCHO**  
City: Formiga  
State: Minas Gerais  
Brazil



Realization:



Promoted by:

