



FRUIT AND VEGETABLES

COMPANY



BloomValley Fruits was born in January 2025 in the cradle of the São Francisco River, in the city of Juazeiro, Bahia. The project was born out of a personal desire: to give my parents back the land they had to leave 50 years ago to seek better living conditions in a big city. Today, I had the privilege of honoring them by bringing them back to their beloved farm, where it all began.



BloomValley's main purpose is to share with the world the authentic, unique and unforgettable flavor of the Palmer mango, grown with dedication in the heart of Brazil.



+55 (11) 9 9277.3850
meire.carneiro04@yahoo.com.br

PRODUCTS

NCM 0804.50.20



We are small producers, and every stage of our work is guided by generosity and respect: with our professionals, clients, suppliers, with the soil that allows us to grow, with the conscious use of water and with the implementation of renewable energy. These principles are part of our greater purpose: to be a model of sustainability for our neighbors and for the world, so that our children and those of the entire planet can learn to look at Mother Nature with the same affection and care that she gives to us.

Our Palmer mango is a real market treasure. Grown under the intense sun of the São Francisco Valley, it offers a naturally sweet, balanced flavor with striking tropical notes. Unlike other varieties, the Palmer mango from Juazeiro is distinguished by its intense red skin, which makes it extremely attractive to demanding consumers looking for a premium gastronomic experience.

In addition to its incomparable flavor, our mango is rich in essential minerals such as iron, copper, magnesium and calcium, as well as being a source of vitamins A, C and B5 and powerful antioxidants. Another notable characteristic is its abundant and juicy flesh, with a small stone and an intense concentration of color and flavor.

The big difference, already proven in studies, is that the Palmer mango produced in our region of the São Francisco Valley offers retailers up to 4 days more shelf life when compared to mangoes grown elsewhere in Brazil and the world.

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



We are small producers, which is why BloomValley organizes its production in seasonal windows. We work with approximately two windows a year, each with an average of 300 tons.



RANCHO DOS CARNEIROS
City: Juazeiro
State: Bahia
Brazil

CERTIFICATIONS



Realization:



Promoted by:

