



COMPANY



Kon Frutas was born in 2021 from Mika and Alan's dream of turning an idea for extra income into a solid business. Initially focused on livestock farming, the family saw a great opportunity in fruit growing, choosing passion fruit as their flagship crop. Since the beginning, the property has been managed by the partners, with Alan in charge of the technical side and Mika taking full charge of management, reflecting the strength of female management in the business.



In 2022, planting began with 500 seedlings, expanding the following year to 2,000 plants in a trellis system, as well as setting up its own nursery.



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PRODUCTS



Kon Frutas has a completely vertical production system, from growing the seedlings to the final processing into passion fruit pulp, jams and juices. At every stage, sustainability is a priority: the property uses bio-inputs and organic fertilizer, guaranteeing agricultural practices that respect the environment and strengthen the entire production chain.

The yellow passion fruit (*Passiflora edulis f. flavicarpa*), Kon Frutas' flagship, is a tropical fruit much appreciated in Brazil, recognized not only for its unmistakable taste, but also for its nutritional and medicinal properties. Thanks to the trellis system, harvesting is carried out more efficiently, without damaging the fruit. This guarantees a product of a higher standard than that found on the market, with excellent pulp yield, vibrant color and preserved quality.

Always evolving, Kon Frutas has been expanding its horizons, conquering new markets and strengthening its brand, with a commitment to offering quality and authenticity in every detail of its production.

Fresh passion fruit

NCM 0810.90.15

Passion fruit juice

NCM 2009.89.13

Passion fruit pulp

NCM 2008.89.13

Passion fruit jelly

NCM 2007.99.10

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



60 tons per year, with a forecast of a 50% increase by 2026, with greater productivity between January and May.



KON FRUTAS

City: Campo Grande
State: Mato Grosso do Sul
Brazil



Realization:



Promoted by:

