



COMPANY



For Piracanjuba, quality and innovation are the best ingredients for a successful trajectory. It was by the initiative of a family from Goiás that was born, in 1955, the first unit in the city of Piracanjuba (GO). In 2021, with 66 years in the market, the company celebrates, for the second consecutive time, the position of 6th most chosen brand in the homes of the whole country.



Ethics, people valorization, respect and quality are some of the brand values that, in a special way, values the pleasure in doing well, what makes good things!



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PRODUCTS



In addition to Piracanjuba, Laticínios Bela Vista owns other brands (Pirakids, Leitbom, ChocoBom) and has a portfolio of more than 180 products. It also maintains two major partnerships: Blue Diamond (American almond producer cooperative), for the production and marketing of the Almond Breeze brand; and Nestlé, for the production and marketing of UHT Ninho and Molico milks.

MILK POWDER

NCM 0402.21.10



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



The company has seven manufacturing units, located in Bela Vista de Goiás (GO), Governador Valadares (MG), Maravilha (SC), Sulina (PR), Araraquara (SP), Três Rios (RJ) and Carazinho (RS), together, they have a processing capacity of more than 6 million liters of milk per day.



PIRACANJUBA
 City: Bela Vista de Goiás
 State: Goiás
 Brazil

CERTIFICATIONS

