



COMPANY



Sabarabuçu was founded in 2007 in Sabará (MG), by Meire, an entrepreneur from Bahia who found in the jabuticaba fruit an opportunity to combine tradition and business. The idea came about after a course on fruit derivatives, when she realized its still largely unexplored potential. Production began as a small-scale operation, with sales at the Jabuticaba Festival, and gradually grew with support from institutions such as Sebrae and Senar.



Sabarabuçu goes beyond food production: it values the culture and identity of Sabará, promotes the jabuticaba fruit as a regional symbol, and generates social impact, focusing on creating opportunities, especially for women.



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PRODUCTS



Sabarabuçu is the largest producer of jabuticaba derivatives in Brazil, processing more than 50 tons of the fruit per year. The company operates in the national market with a diverse line of high value-added handcrafted products, establishing itself as a benchmark in the segment and contributing to the strengthening of tourism and the regional economy.

Sabarabuçu offers a complete line of products derived from jabuticaba, a 100% Brazilian fruit originating from the Atlantic Forest, combining artisanal techniques, quality, and a strong territorial identity. Their portfolio explores the fruit's versatility, with options ranging from traditional to innovative, expanding its gastronomic applications for different consumption occasions.

Sabarabuçu produces artisanal jabuticaba derivatives, with standardized quality and a focus on authentic flavor. It has a diverse portfolio for direct consumption and culinary use, including options with and without sugar, combining tradition and innovation. Its distinguishing features include carefully selected raw materials, exclusive gastronomic combinations, and a strong cultural identity from Sabará (MG). The product line includes jams, liqueurs, beverages, sauces, and sweets, solidifying the brand as a benchmark by transforming jabuticaba into a complete gastronomic experience.

NCM 2208.70.00**NCM 2103.90.21****NCM 2007.99.10****NCM 2007.99.90**

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Sabarabuçu has a structured production capacity to combine scale and artisanal quality. Currently, the company processes around 50 tons of jabuticaba per year, which represents an approximate average monthly production that adjusts according to the seasonality of the fruit and market demand.



SABARABUÇU
City: Sabará
State: Minas Gerais
Brazil

CERTIFICATIONS



Realization:



Promoted by: