



FRUIT AND VEGETABLES

COMPANY



Terra de Beulah is a name of Hebrew origin that refers to a "sacred land," marked by abundance, peace, prosperity, and wisdom. Our purpose is to present to the world the Salitre region, located in the Vale São Francisco, recognized as one of the areas with the most fertile soil in Brazil for the cultivation of various fruits, especially mangoes.



Situated on an extensive limestone rock, the region has a naturally nutrient-rich soil, giving the fruits a superior shelf life, as well as pronounced flavor, high quality, and excellent nutritional values. These attributes make Salitre a unique territory for the formation of exceptional fruits.



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PRODUCTS

NCM 0804.50.20



Types of Mangoes and Exceptional Quality

In our production, we highlight some of the most appreciated mango varieties on the market: Tommy, Palmer, Keitt, and Kent. Each of them has unique characteristics of flavor, texture, and aroma, guaranteeing differentiated experiences

for consumers.

The shelf life of our mangoes is carefully considered, ensuring that the fruit maintains its quality, freshness, and flavor for longer after harvesting. Our soil, rich in natural limestone, provides ideal growing conditions, resulting in succulent, nutritious, and high-quality fruit.

Furthermore, our entire process is 100% national, reinforcing our commitment to Brazilian quality and valuing local production. The result is a mango with exceptional flavor, extended shelf life, and characteristics that reflect the excellence of our region.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Currently, our production reaches 120 tons per month. With the strategic planning we are implementing, we estimate that in the next four years this capacity will increase to 400 tons per month, consolidating our growth and expansion in the market.



FAZENDA TERRA DE BEULAH

City: Juazeiro
State: Bahia
Brazil

CERTIFICATIONS



Realization:



Promoted by:

