



FRUIT AND VEGETABLES

COMPANY



In 2008, Adriana and Ricardo acquired Fazenda Coatiara, in Itai (SP), after a disease compromised their old passion fruit orchard. After two years of research, they decided to invest in lychee and, in 2011, planted the first 1,950 trees with six varieties. The first harvest took place in 2016, and by 2018, production had already allowed it to enter supermarkets.



With the need for more rigorous fruit selection, the idea arose to industrialize part of the production. In 2020, a complete packing house was built, allowing the production of dehydrated, freeze-dried, and frozen lychees. Today, Fazenda Coatiara cultivates 16 varieties and transforms lychee, once a seasonal fruit, into a product available year-round.



+55 (19) 9 9679.0707
 camila@britchis.com.br
www.britchis.com.br
 @lichiasbritchis

PRODUCTS

NCM 0810.90.14



We are the only farm in Latin America to market 9 varieties of lychee, originating from China, India, Australia, Mauritius, Hawaii, and Florida. Our orchard boasts over 26,000 lychee trees across 113 hectares, ensuring a diversity of flavors, aromas, and textures in each variety cultivated.

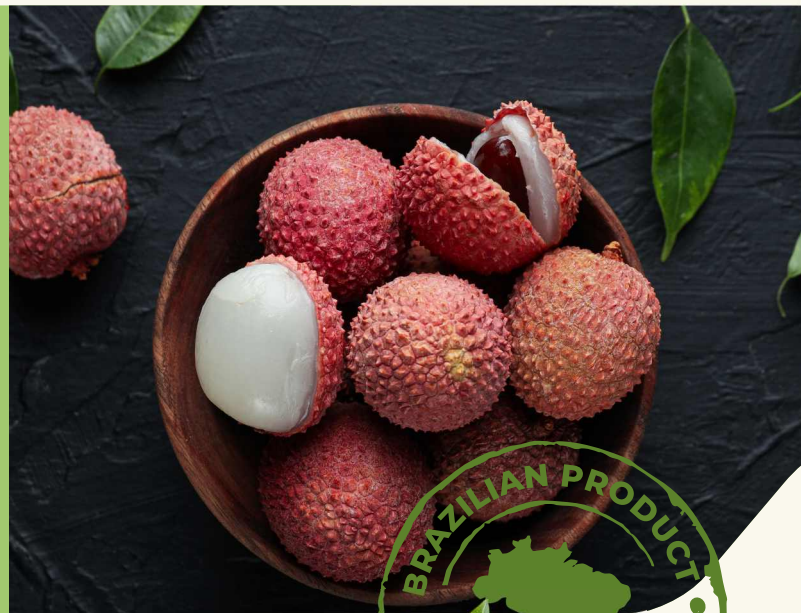
Among them is the Coração variety, shaped like a heart, with a purplish peel, small seeds, and one of the sweetest in the orchard. The Classic (Bengal) is the best-known variety in Brazil, with an intense red peel, oval shape, juicy pulp, and balanced sweetness. The Crocante variety features a smooth, reddish-green rind, a small pit, and firm flesh with a distinctive texture. Fogo, on the other hand, has an orange peel with red spots, a rounded shape, and a balanced flavor with a slight acidic touch. The Gigante variety stands out for its size, being about 25% larger than the classic variety, with juicy and very sweet pulp. The orange has a rounded shape, an orange peel, and a very sweet taste. Tutti-Frutti combines crunchiness and juiciness, with a small pit and a distinctive flavor. Finally, the Ouro (Wai Chee) variety has a textured rind, a rounded shape, and an intense flavor with high sweetness.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Production capacity of up to 600 tons per year, guaranteeing scale, regularity of supply and efficiency in production.



BRITCHIS
 City: Itai
 State: São Paulo
 Brazil

CERTIFICATIONS



Realization:



Promoted by: