

ARARAS
FAZENDA DE CAFÉ
CERRADO MINEIRO



EN

BRAZILIAN COFFEE

NCM 0901.11.10
NCM 0901.21.00

COMPANY

Our farm is located in the Cerrado Mineiro region, at approximately 900 meters above sea level, where we produce certified specialty coffees obtained through the natural process. Acquired in the 1970s, the property maintains a trajectory guided by tradition, quality, and a commitment to sustainability, conducting its activities in harmony with the environment. Currently, our coffees are marketed in the domestic market and also reach abroad through indirect exports.

The farm counts on the participation of women in management and in conducting activities. Our purpose is to produce specialty coffees with quality and sustainability, valuing the Cerrado Mineiro origin and expanding our international presence through direct exports.

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PRODUCTS

Café Araras do Cerrado offers high-quality specialty coffees, carefully selected to provide a differentiated sensory experience. Our portfolio includes green coffee beans, with sieve 16 and above, superior standard, certification, traceability, and awards that highlight the product's excellence. With a naturally sweet cup and characteristics that reflect the quality of the beans and the particularities of the producing region, our coffees cater to consumers and partners seeking quality, authenticity, and consistency.

We also offer roasted coffee beans and ground coffee, with a distinct and balanced sensory profile. The cup presents notes of chocolate, vanilla, and caramel, citric acidity, viscous body, and medium roast, characteristics that provide an engaging tasting experience, with pronounced sweetness and excellent balance. The care in each stage, from bean selection to roasting and packaging, contributes to preserving the sensory qualities and highlighting the identity of each coffee.

Our production is conducted sustainably, combining responsible practices with a rigorous quality standard. The privileged terroir of Cerrado Mineiro favors the development of coffees with unique sensory characteristics and the potential to achieve high scores. Each batch is treated with attention to detail, and our best coffees are carefully packaged to preserve their characteristics and ensure they reach the consumer with all the freshness, quality, and authenticity that define Café Araras do Cerrado.

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:

Our production expectation is approximately 1,500 bags of green coffee beans annually, in addition to a production capacity of 120 kg of roasted coffee per month, available in beans or ground.





FAZENDA ARARAS DE CAFÉ
City: Monte Carmelo
State: Minas Gerais
Brazil

CERTIFICATIONS

Região do Cerrado Mineiro
Denominação de Origem

RAINFOREST ALLIANCE
PEOPLE & NATURE



Realization:

agrobr
O sabor de ir mais longe

Promoted by:

apexBrasil
MINISTÉRIO DO DESENVOLVIMENTO, INDÚSTRIA, COMÉRCIO E SERVIÇOS
GOVERNO DO BRASIL
DO LADO DO POVO BRASILEIRO
CNA
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