



FRUIT AND VEGETABLES

COMPANY



Since 1967, our mission has been to bring health and quality of life through food production. The founder, Mr. Yuji Yamada arrived in Brazil in 1960 from Japan as a teenager, aged just 13. A few years later, in 1967, he started his first banana plantations in the region of Registro, in São Paulo.



The region's adverse weather conditions - such as floods and intense cold - posed major challenges for continued production. In search of safer areas with potential for expansion, in 1983, Mr. Yamada visited the city of Janaúba, in the north of Minas Gerais. It was there that Brasnica was born, a company that has consolidated its name as a producer, distributor and exporter of quality fruit.



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PRODUCTS



Banana Prata Organic Production NCM: 0803.10.00

A fruit with a remarkable flavor and superior quality, the Silver Banana combines essential nutrients with easy digestibility, making it ideal for feeding children, sportspeople and the elderly.

Tahiti Lemon NCM: 0805.50.00

Renowned for its excellent coloring and high yields, the Tahiti Lemon from the north of Minas Gerais has a high juice content, as well as being produced in a region free from the incidence of citrus canker and with excellent plant health.

Palmer Mango NCM: 0804.50.20

With its incomparable flavor and distinctive quality, the Palmer Mango reflects the region's privileged soil and climate conditions. It has firm flesh, vibrant coloring and high brix content, guaranteeing sweetness and an excellent sensory experience.

Our production has a Geographical Indication, guaranteeing origin and authenticity. All the fruit is 100% traceable, undergoing strict quality controls in processing and packaging. We follow the main international certifications, such as GlobalG.A.P. and Smeta, which ensure responsible agricultural practices, as well as compliance with labor and social requirements.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Banana: 150 hectares under cultivation, with annual production of approximately 4,500 tons, available all year round. **Tahiti Lemon:** 240 hectares of production area, resulting in around 7,200 tons per year, with continuous harvesting throughout the year. **Palmer Mango:** 50 hectares dedicated to cultivation, guaranteeing an annual production of 1,800 tons, also available all year round.

CERTIFICATIONS



Realization:



Promoted by:

