





## **COMPANY**



We are part of the Hathor Group, a company with over 30 years' experience in the market. We are one of the main producers and exporters of popcorn, with operations in Argentina and Brazil, making us international leaders in the sector. We are also the only company able to offer popcorn with dual origins: Argentina and Brazil, guaranteeing diversity, quality and global reach.



Our brands are solid and well positioned in the market, and are now a reference in more than 60 countries. This international presence reflects not only the excellence and quality of our products, but also the trust built up over the years through a close and lasting relationship with our customers.





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## **PRODUCTS**



We are specialists because we produce our own raw materials and operate in a fully integrated manner throughout the value chain. In Nova Mutum (Mato Grosso) we grow and process our Butterfly popcorn, while in Marianópolis do Tocantins (Tocantins) we produce cowpeas. In both operations, we follow all the stages from seed selection to

planting, harvesting and processing, guaranteeing traceability and quality.

Our products are NON GMO, high in fiber and available in sacks of 10, 20 and 25 kg or big bags of 1,200 to 1,500 kg. Each processing unit is exclusive to the local crop, avoiding any risk of cross-contamination.

Our plant in Nova Mutum, equipped with state-ofthe-art technology, has an air-conditioned silo and optical sorting machines, which remove impurities and ensure the highest quality grains. Thus, we deliver products with purity and excellence to the market, from the field to the final packaging.



**COWPEAS** NCM 0713.35.90



**DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:** 



Our production capacity is 3000 tons/month. Our minimum sales volume is 1 container of 25 tons.

We offer products from two origins: Argentina and Brazil. We have more than 30 years' experience in popcorn corn, with our own vertical production, exclusive processing plants and consolidated brands in the market.





## **POP COMPANY**

City: Nova Mutum State: Mato Grosso

Brazil





















