



**AÇAÍ FROM BRAZIL**

**NCM 0811.90.00**

**NCM 2105.00.00**

## COMPANY



Açaí Rio is a brand launched in 2017 by Vitamaz, a company founded in 2010 in Brazil to buy and sell açaí pulp and then produce ready-to-eat açaí sorbet.

We aim to offer high-quality products to clients of all sizes in the food market, focusing on quality, flavor, Brazilian tradition, and a growing presence in the national and international markets.



Our goal is to connect the culture of açaí to the consumer experience, strengthening the brand in the superfood segment.



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## PRODUCTS



Describe your product: Açaí Rio is a line of açaí sorbet in 10kg and 5kg, 500g and 200g packages, intended for direct consumption, use in bowls or recipes. We offer three main versions: Super Premium (high fruit concentration, no guarana), Premium (real flavors with guarana syrup), and Traditional (lighter concentration, ideal for adding toppings).

Our products stand out for their intense flavor, variety of formulations, and adaptability to different customer profiles in the food industry. Made with high-quality açaí pulp, we cater to everyone from retail customers to large buyers, focusing on authentic flavor and a growing presence in both domestic and international markets.

Key product differentiators: Versatile and scalable portfolio – Offers Traditional, Premium, and Super Premium lines, catering to everyone from small retailers to large B2B operations, food service, and exports. We can package it in the customer's packaging if necessary. Quality and standardization – Controlled production processes guarantee consistent flavor and excellent performance in the preparation of bowls and recipes. High industrial capacity and focus on the international market. Structure prepared for large volumes, with efficient logistics and products suited to the demands of national and international markets.



## DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



**Production capacity of 500 tons per month, using 100% natural pulp, with specialized service for B2B operations and the export market.**



**AÇAÍ RIO**  
City: Rio de Janeiro  
State: Rio de Janeiro  
Brazil

## CERTIFICATIONS



Realization:



Promoted by:

