



## COMPANY



Triunfo do Brasil has been producing organic yerba mate for over 50 years in the southern region of Brazil, bringing tradition and quality to its products. Our plants thrive amidst the native forest in the municipality of São João do Triunfo. The location is extremely favorable for the production of yerba mate rich in bioactive compounds beneficial to health.



Triunfo do Brasil maintains complete control over all stages of the yerba mate production chain, from the selection of mother trees for the production of its own seeds to cultivation, processing, extraction and export. The entire process is carried out internally, with a focus on quality, sustainability, and efficiency. This vertically integrated production model ensures complete traceability, standardization of processes, and safety in every batch delivered.



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## PRODUCTS



Triunfo do Brasil's yerba mate is offered in leaves of varying particle sizes. After harvesting, the raw yerba mate leaves are sent to the factory and unloaded directly into the drying area, where they undergo the processes of singeing, drying, and pre-grinding. At this stage, they are transformed into cancheada yerba mate and subsequently ground according to the specified size. The company also produces botanical extract of yerba mate, in liquid and dry versions, soluble in water.

Triunfo do Brasil holds several certifications that reinforce its commitment to high production standards, as well as its strong involvement with the community and environmental sustainability. These are globally recognized seals that guarantee the quality of the ideal yerba mate for your product. At Triunfo do Brasil, sustainability is a core value. Several practices are adopted throughout the production process, always focusing on preserving the environment and caring for people.

**Yerba mate**

**NCM 0903.00.90**

**Yerba mate**

**NCM 0903.00.00**

**Botanical extract**

**NCM 2101.20.20**

## DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



**With a vertically integrated  
process, we have complete  
control over production and  
harvesting schedule, from seed  
to final product.**



**TRIUNFO DO BRASIL**  
City: São João do Triunfo  
State: Paraná  
Brazil

## CERTIFICATIONS



Realization:

**agrobr**  
O sabor de ir mais longe

Promoted by:

apexBrasil

MINISTÉRIO DO  
DESENVOLVIMENTO,  
INDÚSTRIA, COMÉRCIO  
E SERVIÇOS

GOVERNO DO  
BRASIL  
DO LADO DO POVO BRASILEIRO

CNA

SEBRAE