



FRUIT JUICES AND PREPARATIONS

COMPANY



Founded in the interior of Rio Grande do Norte in the 1980s, Doces Mirassol began as a family-run artisanal production and has become a consolidated industry of fruit sweets with national distribution. The company, which originated in Edinarte Medeiros de Aquino's kitchen, structured its operations in Parnamirim/RN and consolidated cashew candy as its main product, in addition to expanding its portfolio with flavors such as guava, banana, and pineapple.



With a presence in almost all of Brazil, the MIRASSOL brand has also begun exporting to Sweden, marking the start of its international operations. With proactive communication and a vision for global growth, the company remains focused on expansion and new strategic partnerships.



+55 (84) 9 9949.1693
+55 (84) 9 9207.5790
daciano@docesmirassol.com
www.docesmirassol.com
@docemirassol

PRODUCTS

NCM 2007.99.90



We work with carefully selected ingredients, prioritizing top-quality raw materials to ensure excellence at every stage of the production process. Our crystallized sweets are handcrafted using traditional techniques that preserve the authenticity, distinctive flavor, and characteristic texture of each fruit, guaranteeing a high-quality final product.

We have an exclusive line of crystallized fruit candies such as cashew, guava, and banana, developed to offer consumers a unique experience. The superior quality, perceived in the taste and texture, combined with carefully crafted packaging, strengthens the brand's market position.

The significant growth in customer acceptance reflects our commitment to innovation and delivering truly differentiated products. Furthermore, we value personalized and attentive service, striving to provide a positive, personal, and memorable shopping experience.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Currently, the company produces 10,000 kg of sweets per month, with the capacity to grow according to demand, potentially doubling that amount.



DOCES MIRASSOL
City: Parnamirim
State: Rio Grande do Norte
Brazil

Realization:



Promoted by: