



**NCM 2202.10.00**

**NCM 2202.99.00**

**NCM 2106.90.10**

## COMPANY



Our history started in 1953 with Maguary, created by the Tavares de Melo Family, being one of the most beloved and traditional brands in the market. In 1984 we launched Da Fruta and with these two brands together we started to have much more investment in the market and in the development of new products, always thinking about customer satisfaction.



In company: In 2015 we became Britvic Brazil, a business unit of Britvic PLC, being one of the largest non-alcoholic beverage companies in the world with the largest mix of flavors and a complete portfolio of concentrated juices, ready-to-drink, teas, coconut water. Moreover, we also work in the private label market, making customized products according to our client's demand. In Brazil, we have 4 industrial plants: Aracati (CE), Araguari (MG), Astolfo Dutra (MG), and Flores da Cunha (RS).



+55 (11) 2838.5000

alessa.sales@britvic.com

www.www.britvic.com

@britvicbrasil

## PRODUCTS



**MAGUARY 1L/200ML:** A line of nectars with more than 60 years in the Brazilian market and exported to more than 10 countries, the main flavors are Strawberry, Pineapple, Cashew, Guava, Orange, Apple, Mango, Passion Fruit, Peach, Tangerine and Grape.

**DAFRUTA 1L/200ML:** A line with two versions of soft drink and nectar to meet the diverse tastes of the Americas with flavors such as Cashew, Guava, Orange, Mango, Peach, Tangerine, Grape, and Passion Fruit.

**BELLA ISCHIA 1L/200ML:** A traditional line from the region of Rio de Janeiro that refers to Brazil and is growing more and more each day, with its main tropical flavors Cashew, Orange, Grape, Guava.

**PURO COCO 1L/180ML:** A refreshing line, which brings the main benefits of Coconut Water to refresh the daily routine.

**NUTS 1L:** Vegetable line that helps people's well-being with the main flavors Coconut, Almond, Almond zero sugar, and Oat.

**FRUIT SHOOT :** Kids line, conceived for the practicality of everyday life with tropical, traditional, and vegetal flavors to meet all the needs of children.

**Natural Tea 1L/335ML:** Line of ready-to-drink, zero-sugar teas in various flavors such as lychee white tea, orange green tea with ginger flavor, lemon green tea, white tea with pitaya and blackberry flavor, hibiscus tea with pomegranate and goji berry flavor.

**PRESSADE 1L:** Organic nectar line, which values sustainability and the care for the ecosystem with the most consumed flavors Cashew, lemon, mango, and tangerine.

**BRITVIC TONIC 220ML:** A line of mixers that came to add a portfolio to interact in the "social" moments of youth, where we have tonic water, low calorie tonic water, ginger ale, cranberry, pink lemonade, green apple.

**PRIVATE LABEL:** production of our own brands according to our customers' needs, from the development of a new product to industrial scale production.

### DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:

**All plants produce throughout the year.**



**BRITVIC BRASIL**  
City: São Paulo  
State: São Paulo  
Brazil

#### CERTIFICATIONS

