

Mel
mazans



**HONEY AND
BEE DERIVATIVES**

COMPANY



The company began its activities in the 1980s in the city of Montes Claros, and is known for its Mel Purim brand. In 2001, we began designing and building the Casa de Mel in the city of Janaúba.



After two attempts to register the Mel Purim trademark with the MAPA, no agreement was reached due to the sound of the word Purim. It was considered that it misled the consumer. From then on we created the Mel Mazans brand, founded on 05/16/2003 under the name of José de Calazans Rodrigues de Melo, with CNPJ: 22.217.442/0002-08.



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PRODUCTS

NCM 0409.00.00



Honey is a food, usually found in a viscous, sugary liquid state, which is produced by bees from the nectar collected from flowers and processed by their digestive enzymes, and stored in honeycombs in their hives to serve as food.

1. Traceability from raw material to finished product.
2. Georeferencing the hives.
3. Flower types.

Various flowers (mastic, wild, grape vine, etc.)

200g tube - 280g tube - 500g tube

1kg tube - 310g glass

Acrylic box (honeycomb) 250g

Bucket 25kg



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



**THE COMPANY HAS A PRODUCTION CAPACITY
OF 300 HIVES, APPROXIMATELY 10 TONS/YEAR.**

Seasonality is currently a function of climate change, mainly due to the fact that production is located in the semi-arid region of Minas Gerais, making migratory beekeeping necessary.



MEL MAZANS

City: Janaúba
State: Minas Gerais
Brazil

