



POLPA DA ROÇA



FRUIT JUICES AND PREPARATIONS

COMPANY



Polpa da Roça is a new brand that is gaining ground in the Paraíba market in the natural fruit pulp segment. With only six months of operation, the business was born out of the entrepreneurial spirit of a family committed to quality, health and authenticity.



We produce 100% natural pulps, without additives or preservatives, maintaining the original flavor of the fruit and respecting every stage of the production chain. Our commitment to sustainability and strengthening local agriculture guides all our decisions, from the selection of fruit to our relationship with producers.



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DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



High-scale, all-natural monthly production with a continuous supply of raw materials. Polpa da Roça stands out in the market for offering truly natural pulps, made without any additives or preservatives, preserving the flavor, quality and original characteristics of the fruit.



POLPA DA ROÇA
City: Conde
State: Paraíba
Brazil

Realization:

agrobr
O sabor de ir mais longe

PRODUCTS



At Polpa da Roça, we combine the value of family farming with care for the well-being of consumers. We transform selected fruit into practical, tasty and safe pulp, supported by continuous training, efficient processes and total transparency.

Our purpose is simple and essential: to bring natural, reliable and top quality food to your table, contributing to your health and the development of our community.

Polpa da Roça pulps bring to your table all the flavor and purity of fresh fruit, picked straight from the field. They are 100% natural, free of colorants, preservatives and additives, ideal for those looking for health, practicality and real flavor in every preparation. Versatile, our pulps are perfect for juices, smoothies, shakes, desserts and various other culinary uses, catering for all audiences, including consumers with dietary restrictions.

Produced with the care and dedication of organic family farming, they are available in 13 irresistible flavors:

Pineapple | Pineapple with Mint | Acerola | Cajá | Cashew | Guava | Graviola | Mango | Mangaba | Passion Fruit | Strawberry | Frozen Strawberry | Grape

Each package contains 1 kg, divided into 10 100 g bags, designed to make everyday life easier, guaranteeing freshness, practicality and the standard of quality that defines Polpa da Roça.



Promoted by:

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DESENVOLVIMENTO,
INDÚSTRIA, COMÉRCIO
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BRAZIL
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