

CHIARA
MADE IN BRAZIL

**BRAZILIAN
COFFEE**

COMPANY



Caffe Chiara was born on the Marapé Farm, in Brejetuba - ES, with a tradition of Arabica coffee production that spans more than 50 years. The brand's story was inspired by the family matriarch, Clarinha.

After granddaughter Andréa took over the property in 2002, focusing on local development and environmental preservation, great-granddaughter Camila founded the roasted coffee bean brand in 2019.



Chiara's main purpose is to cultivate love in coffee beans and showcase the strength, flavor, and history of coffee producers. The company operates in the Specialty Coffee market, adhering to the highest standards of the SCA (Specialty Coffee Association) and offering beans with scores above 80 points.



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PRODUCTS

NCM 0901.21.00



Chiara offers top-quality products in its Super Specialty and Microlot lines, with scores ranging from 84 to 86+, setting it apart in the specialty coffee market. Our flagship product is Specialty Coffee, carefully cultivated at Fazenda Marapé, located in Brejetuba, Espírito Santo, Brazil.

The beans are 100% Arabica and classified according to the criteria of the Specialty Coffee Association (SCA), with a score above 80 points. They possess distinct sensory attributes and certified traceability, guaranteeing quality and origin. The product line includes different roasting profiles and formats, including Medium Roast, Dark Roast, Capsules, Drip Coffee, and Microlots with scores above 86, catering to diverse consumer profiles and coffee lovers.

Among our main differentiators, we highlight our commitment to sustainability, environmental preservation, and the promotion of local production through direct relationships with producers. The brand is inspired by the family matriarch, D. Clarinha, reflecting over 50 years of tradition and dedication to producing high-quality coffee.

Chiara is recognized by renowned certifications, including Starbucks Farm Certified, BSCA, the Brazilian Specialty Coffee Association (official SCA partner in Brazil), and ABIC, the Brazilian Coffee Industry Association, ensuring the purity, quality, and safety of the product, in addition to consolidating our reputation as a benchmark in the specialty coffee segment.

Chiara also supplies green coffee beans. Arabica and Robusta.

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Our current production capacity reaches approximately 40,000 kg per month, with the possibility of expansion in a short period of time, according to market demand.



CAFFE CHIARA

City: Vitória
State: Espírito Santo
Brazil

Realization:

agrob
O sabor de ir mais longe

Promoted by:

apexBrasil

MINISTÉRIO DO
DESENVOLVIMENTO,
INDÚSTRIA, COMÉRCIO
E SERVIÇOS

GOVERNO DO
BRASIL
DO LADO DO POVO BRASILEIRO

CNA

SEBRAE