



## COMPANY



Established 40 years ago, Tirolez is one of the most traditional dairy brands in Brazil. With a workforce of over 1,700 employees, the company operates six plants and a Distribution Center in São Paulo.

Its production facilities are located in Minas Gerais (*Tiros, Arapuá and Carmo do Paranaíba*), in São Paulo (*Monte Aprazível and Lins*) and in Santa Catarina (*Caxambu do Sul*).



Tirolez is renowned for its high-quality, innovative products. "We produce delicious quality cheeses that can be enjoyed confidently by our own families" – Cicero and Carlos Hegg, founders of Tirolez. It was based on this principle that the company began and continues to this day.



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## PRODUCTS

NCM 0406



Tirolez products are extremely popular in the Brazilian market, thanks to their outstanding quality and long tradition. These notable traits can be attributed to the quality of the milk, and the care and affection the company devotes to its products throughout all phases of production. The company offers over 30 types of products and includes more than 100 SKUs, all available throughout Brazil.



**CHEESES:** standard minas cheese, provolone, gruyere, estepo cheese, emmental cheese, coalho cheese, gorgonzola, blue cheese, mozzarella cheese, light mozzarella cheese, lactose-free mozzarella cheese, parmesan cheese, grated parmesan cheese, prato cheese, light prato cheese and lactose-free prato cheese.



**PRODUCTS:** butter, unsalted butter, spreadable cream cheese for cooking, traditional cream cheese, light cream cheese, light fiber cream cheese, light lactose-free cream cheese, and Tirolez fondue.

### DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Tirolez currently operates **6 production units**, with a staff of **600 salespeople, representatives and agents** throughout the country.



**Laticínios Tirolez**  
City: Lins  
State: São Paulo  
Brasil



**Laticínios Tirolez**  
Cty: Tiros / Arapuá  
State: Minas Gerais  
Brasil

