



**Ginger
Belz®**



**FRESH
GINGER**

COMPANY



Alexandre Belz is a Brazilian entrepreneur who is a pioneer in organic agribusiness, with an emphasis on ginger production. Since 2018, in the municipalities of Santa Maria de Jetibá and Santa Leopoldina (ES), it has been carrying out genetic selection work focused on innovation and sustainability, identifying the "Imigrante" variety, recognized for its larger, non-yellowing, high-quality rhizomes, ideal for the international market.



Alexandre Belz registered the first variety of ginger in Brazil. In addition to the Imigrante variety, six other varieties were registered: Capixaba, Belz, Belém, Leopoldina, Alexandrino and Mansuki. Alexandre is now the largest organic producer in Espírito Santo and one of the country's main exporters. The property has international certifications, including GLOBALG.A.P. and GRASP, which ensure high standards of quality, sustainability and social responsibility.



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DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



The average yield of the new varieties of organic ginger can reach 150 tons per hectare per cycle/harvest.



Espírito Santo

GINGER BELZ

City: Santa Maria de Jetibá
State: Espírito Santo
Brazil

Realization:

agrobr
O sabor de ir mais longe

www.agrobr.org

PRODUCTS

NCM 0910.11.00



Ginger is a plant that is widely known and valued throughout the world, standing out both for its medicinal properties and for its versatile use in gastronomy. Its rhizome, an underground stem with a distinctive flavor and aroma, is the noblest part of the plant and is very important in the national and international markets, especially in the export sector.

Ginger Belz is a high-quality organic ginger, grown sustainably and with total respect for the environment. The entire production process seeks to preserve natural resources such as water, soil, fauna and flora, ensuring balanced and responsible cultivation. The product has international certifications recognized by Europe and the United States, as well as the GLOBALG.A.P. and GRASP seals, which guarantee traceability, good agricultural practices and social responsibility at all stages of production.

It is an annual crop with a minimum average cycle of approximately seven months. Planting takes place between August and October, while the harvest begins in January and can last until December, depending on the weather conditions and the ideal point of ripeness.

The result is pure, sustainable and certified ginger, which reflects Ginger Belz's commitment to quality, sustainability and agricultural excellence.



CERTIFICATIONS



Promoted by:

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DESENVOLVIMENTO,
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GOVERNO DO
BRAZIL
DO LADO DO Povo BRASILEIRO



CNA SEBRAE

