



PITAYA NORDESTE



**FRUIT AND
VEGETABLES**

COMPANY



Founded in 2007 by brothers Paulo and Felipe Freire, Pitaya Nordeste began its operations in Gravatá (PE) and, in 2018, expanded its production to the Baixo Acaraú Irrigated Perimeter in Marco (CE), one of the most important agricultural regions in the Northeast. With modern irrigation infrastructure and a high level of technology, the region offers ideal conditions for cultivating high-value-added fruits.



The favorable climate, combined with technical management, investments in technology, and a strategic location near the Port of Pecém and the Cruz Regional Airport, allows Pitaya Nordeste to produce year-round. This combination ensures supply consistency, high productivity, and logistical efficiency, consolidating the company as a national benchmark in dragon fruit production.



+55 (85) 9 9414.2566



contato@pitayanordeste.com.br



www.pitayanordeste.com.br



@pitayanordeste

PRODUCTS

NCM 0810.90.16



At Pitaya Nordeste, we follow a rigorous agricultural plan to ensure the continuous supply of high-quality dragon fruit throughout the year. Our production is based on advanced management practices, plant nutrition, mechanized irrigation, climate monitoring, and efficient logistics, ensuring regular harvests and consistently fresh fruit.

Located in the Acaraú Valley, in Ceará, our production is favored by the region's climatic conditions, which, combined with technical management, allow for dragon fruit production twelve months of the year. In this way, we guarantee continuous supply, without interruptions, efficiently serving retailers, distributors, wholesalers, food industries, and exporters.

Beyond supply consistency, our commitment is to the excellence of our fruit. We apply rigorous harvesting and post-harvest processes to preserve the freshness, quality, and shelf life of the dragon fruit, delivering fruit to the market that stands out for its flavor, appearance, and high nutritional value.

Our products are 100% Brazilian, traceable, gluten-free, lactose-free, contain no added sugars, are low in calories, and are recognized as a superfood, combining quality, food safety, and consumer well-being.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Current production capacity of 15 tons per month, combining high quality standards, traceability, and operational efficiency. With a solid expansion plan underway, the company will increase its production capacity by up to seven times, ensuring continuous supply for larger-scale national and international markets.



PITAYA NORDESTE

City: Marco
State: Ceará
Brazil



Realization:

agrobr
O sabor de ir mais longe

Promoted by:

apexBrasil

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DESENVOLVIMENTO,
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DO LADO DO POVO BRASILEIRO

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