



FRUIT AND VEGETABLES



COMPANY



Prontinho da Roça is a company conceived in 2005 by its founder, Melânya Gonçalves, with the purpose of offering natural, minimally processed, high-quality foods that bring practicality to the consumer's daily life.



Their mission is to provide health and well-being to people, always guided by values such as product quality, strict food hygiene, and attention to customer needs. The company also values family farmers, local entrepreneurship, and strengthening partnerships that generate a positive impact on the community.



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PRODUCTS

NCM 0810.90.90



Our commitment begins at the source and is reflected in every step of the process. We work exclusively with selected fruits at their ideal point of ripeness, when they reach their maximum flavor, natural sweetness, and nutritional value. This care ensures a final product that is more aromatic, more flavorful, and richer in vitamins, preserving the fruit's natural characteristics as much as possible. All processing is carried out under strict hygiene standards, ensuring food safety and superior quality.

We also pay special attention to presentation, because we believe that the consumer deserves to see exactly what they are taking home. The fruits are carefully arranged in layers, especially in mixes, which bring together more than one type of fruit, allowing for complete visibility of the quality, variety, and quantity. We use almost completely transparent packaging, designed to facilitate this visualization and convey confidence. **Our products are frozen fruits, selected, sanitized and portioned in practical packaging, including fruits from the Atlantic Forest,** combining convenience, flavor, natural origin and care that is noticeable in every detail.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



We offer 100% natural frozen fruits, with no added preservatives, sugars or colorings, preserving the flavor, quality and essential nutrients. Our products are pre-cleaned, selected, and cut, making them ready for consumption, which guarantees convenience and safety in everyday life. We work with a wide variety of regional fruits and ensure high durability, with a shelf life of up to 12 months, always maintaining freshness and a standard of excellence.



PRONTINHO DA ROÇA
City: Domingos Martins
State: Espírito Santo
Brazil

Realization:



Promoted by:

