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ACAI COFFEE

COMPANY

Founded in 2015, in Sergipe, Açaí Raiz was born from the dream of producing quality açaí and valuing the potential of this raw material. Throughout its journey, it has expanded its portfolio and, in addition to the traditional açaí pulp, developed a line of beverages produced from the roasting and grinding of the fruit's seed, giving rise to açaí coffee, a differentiated and innovative alternative in the beverage market.

The company operates in the food market, serving channels such as supermarkets, convenience stores, emporiums, natural product stores, delicatessens, and self-service establishments. With a focus on quality, innovation, and portfolio expansion, Açaí Raiz seeks to broaden its presence in the national and international markets and conquer new commercial opportunities, bringing its products to more consumers and business partners.

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PRODUCTS

Açaí Coffee is an innovative beverage, naturally caffeine-free and gluten-free, produced from açaí seeds. With a smooth and characteristic flavor, it is made through a process involving drying, roasting, and grinding the seeds. Its preparation is similar to traditional coffee, offering a differentiated consumption experience. The line also includes two other products based on açaí coffee: a blend that combines traditional coffee and açaí coffee, and another that incorporates cocoa, expanding the possibilities of flavors and experiences.

Sustainability, origin, and innovation are the pillars of Açaí Raiz. The company transforms açaí seeds, which would normally be discarded, into differentiated beverages and blends, promoting the full utilization of the raw material and adding value to the production chain. Cultivation is carried out at Sítio Recanto da Gigi, in São Cristóvão, Sergipe, valuing local production and contributing to the strengthening of the regional bioeconomy. With a differentiated proposal aligned with conscious consumption trends and the search for new experiences in the beverage market, Açaí Raiz develops products that combine resource utilization, regional identity, and innovation.

NCM: 0910.99.00 - Açaí coffee
NCM: 0901.21.00 - Coffee Blend
NCM: 0910.99.00 - Cocoa Blend



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:

Our monthly capacity is 1,000 kg of finished product, but we can triple production with minor adjustments and increased labor. Our agro-industry is modern, spacious, and already planned for exponential growth.







AÇAÍ RAIZ
City: Aracaju
State: Sergipe
Brazil

BRAZILIAN PRODUCT • BRAZILIAN PRODUCT

Realization:

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