



BRAZILIAN PREMIUM SPIRITS



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COMPANY



Telúrico is a boutique distillery from Minas Gerais that translates signature mixology into a contemporary format. It built the first hybrid still in Latin America, combining copper and stainless steel processes for luxury spirits, following European tradition but with a Brazilian soul.



Its purpose is to transform fresh botanicals—hand-picked from its own orchards—and family recipes into high-sensory standard gins and vodkas, including the pioneering gin distilled with coffee flowers. It operates in the premium spirits and RTDs market, with a line of canned cocktails (Gin Tonic, Tropical Gin, Vodka Spritz, Berry Spritz), recognized in national and international awards such as the World Gin Awards and Concours International Lyon.



+55 (35) 9 8804.3107



ludikadestilaria@gmail.com



www.telurico.com



@telurico.brasil

PRODUCTS



At the core of the brand are the bottled spirits: the Premium Vodka, distilled in copper and rectified 12 times in stainless steel, neutral and crystalline; the London Dry Gin, the first and only in the world distilled with coffee flowers; and the Blooming Floral Dry Gin, macerated with watermelon and Clitoria Ternatea petals, with a natural blue color that turns pink upon contact with tonic. They are all produced with fresh botanicals hand-picked from its own orchards and distilled in the first hybrid still in Latin America. The exclusive bottle, made from recycled glass, is 100% Brazilian. For everyday use, the five-serving canned line functions as a sustainable refill: three cans are equivalent to one bottle.

From the same essence, the Perfect Service line is born: ready-to-drink, carbonated cocktails in 355 ml cans, with 7.5% ABV and a pH between 3.1 and 3.4. The portfolio includes Premium Gin Tonic (Rosemary and Guava), Tropical Gin Mango Passion (Mango, Peach, and Passion Fruit), Tropical Vodka Spritz (Strawberry, Mango, Passion Fruit, and Lime), and Berry Vodka Spritz (Red Berries and Lime). From the still to the can, Telúrico combines technique, its origin in Minas Gerais, and an editorial visual identity, recognized by awards such as the World Gin Awards and the Concours International de Lyon. The brand's differentiator lies in its pioneering spirit. The London Dry Gin is the only gin in the world distilled with coffee flowers, hand-picked at dawn during a bloom that occurs only twice a year, ensuring a unique aromatic profile. The other botanicals are also fresh and grown in the distillery's own orchards. The production uses the first hybrid still in Latin America, combining copper and stainless steel, while the vodka undergoes 12 rectifications for maximum purity. The portfolio integrates award-winning spirits, an exclusive recycled glass bottle, a can refill system (3 cans = 1 bottle), and a high-value-added RTD line, consolidating Telúrico as a benchmark in luxury spirits with a Brazilian soul.

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Lúdika Destilaria combines artisanal production and industrial capacity, with an exclusive hybrid still capable of producing up to 10,000 bottles per month. Following the Small Batch concept, each batch uses only the heart of the distillate, ensuring maximum quality. The botanicals are harvested fresh on the farm itself, and each bottle is labeled, numbered, and signed by hand.



LUDIKA DESTILARIA
City: Boa Esperança
State: Minas Gerais
Brazil

Realization:



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