



COMPANY



SB2 is a Brazilian brand, born in Chapada dos Veadeiros, at Fazenda São Bento, and has been in the family of businesswoman Patricia Pfrimer Muller, the brand's creator and manager, since 1920. Having been in the alcoholic beverage market since 2016, it is now entering the healthy beverage market, bringing innovation and regional identity. Sb2 blends nature, design, and ingredient science. It accompanies the consumer in their daily life, offering nutritious, regional and tasty products.



Sb(2) products are loyal and transparent allies in building a healthy lifestyle, with high performance in focus, yield, and results. We represent a genuine interest in knowledge and in the best formulation of beverages.



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PRODUCTS

NCM 2202.99.00



e-Chapada is an energy drink that combines performance and purpose, respecting nature, our roots, and the culture of our region. This is an innovative and exclusive product, sweetened with sugarcane molasses, which preserves the authentic aroma of the land and provides a remarkable flavor experience. The brand identity is represented by the jaguar, a symbol of the Brazilian Cerrado, reinforcing our commitment to environmental awareness and the importance of preserving the biome, the local fauna, and combating wildfires.

Developed to enhance performance in a wide variety of everyday situations, e-Chapada helps improve performance at work, in activities with family and friends, in social life, and during exercise, without sacrificing the pleasure of a good drink.

Because it is rich in highly absorbable carbohydrates, molasses helps increase energy and physical and mental stamina, making it an excellent option for high-performance athletes, especially before and after long-duration training and competitions.

Furthermore, it is a relevant source of iron, which can contribute to the prevention of anemia, and it has antioxidant properties due to the presence of selenium and polyphenols, helping to reduce oxidative stress in cells. Rich in minerals such as calcium and magnesium, molasses also promotes bone development and strengthening, while copper contributes to collagen production and skin regeneration. The presence of potassium helps in the proper functioning of the neurological system and in maintaining cardiovascular health, and the minerals manganese and selenium contribute to the balance of the nervous system.

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



We can produce between 3,000 and 12,000 liters per month, ensuring flexibility and scalability according to demand. This is a genuinely Brazilian energy drink, developed with regional and natural ingredients, which stands out for being low in calories and using a natural source of sugar.



SB² ENERGY
Cidty: Alto Paraíso de Goiás
State: Goiás
Brazil

Realization:



Promoted by:

