

BRAZÔ

SPARKLING
FRUIT TEAS

COMPANY



Founded in 2019, in Porto Alegre (RS), Brazô was born with the purpose of building a new tea culture in Brazil. We believe that tea can be present in more moments of life, and for this reason, we have developed ready-to-drink beverages that combine natural ingredients, bold flavor, and convenience.



A pioneer in the sparkling tea category in the country, Brazô creates beverages designed to refresh, toast, or simply take a break. The company operates in the premium non-alcoholic beverage market, bringing innovation, Brazilianness, and new consumption experiences to consumers throughout Brazil.



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PRODUCTS

NCM 2201.20.10



Brazô develops a line of ready-to-drink sparkling teas, made with a combination of teas and natural juices. Available in five flavors, in 269 ml can and 350 ml glass bottle versions, the beverages are made without added sugar, are free of preservatives, gluten-free, and low in calories, offering a healthier alternative to traditional soft drinks. With a Brazilian identity, the brand transforms tea into a refreshing, flavorful, and versatile consumption experience, combining innovation, convenience, and quality.

The company adopts a differentiated production process, with more artisanal characteristics, prioritizing sensory quality and the preservation of natural ingredients. Furthermore, all production uses solar energy, reinforcing its commitment to sustainability.

A pioneer in launching sparkling teas in Brazil, Brazô created a new consumption category, expanding the occasions when tea can be enjoyed. Its Clean Label concept values the use of natural ingredients, resulting in beverages without added sugar, free of preservatives, and with a sensory profile capable of competing in flavor with traditional soft drinks.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Currently, the company has a production capacity of 25,000 liters per month, with a structure prepared for expansion and increased production according to demand growth.



BRAZÔ ALIMENTOS

City: Porto Alegre
State: Rio Grande do Sul
Brazil

Realization:

agrobr
O sabor de ir mais longe

Promoted by:

apexBrasil

MINISTÉRIO DO
DESENVOLVIMENTO,
INDÚSTRIA, COMÉRCIO
E SERVIÇOSGOVERNO DO
BRASIL
DO LADO DO POVO BRASILEIRO

CNA

SEBRAE