





COMPANY



The Flora Pura company was founded in 2017 as a subsidiary of Flora Pura Foods which is a family business with more than 40 years of market. In 2020, Carmem Débora Lopes Barbosa assumed the general direction of the company and expanded the product line and today has honey, compounds, sprays, propolis extract and dehydrated pollen.



The company is certified by the Ministry of Agriculture and livestock with the S.I.F. that guarantees to be a high quality product, since it follows all the required protocols in a judicious and responsible way.





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PRODUCTS



Did you know that honey from Ceará is considered one of the best in the world?

Unlike other states, Ceará does not use airborne pesticides in plantations, preserving the health of bees and the quality of Agriculture. In addition, no chemical products are used in the

handling and removal of honey from the hives, ensuring the purity and excellence of Ceará honey. Discover the difference and enjoy the unique and authentic taste of honey from Ceará!

Honey

Propolis extract

4 compounds with honey, propolis extract and plant extracts 3 sprays with honey, propolis extract and plant extracts Dehydrated pollen

Our products differ primarily in quality, as it is a 100% natural product, has no additives and preservatives, has the S.I.F seal, has a differentiated presentation, fair price, promotes a return to society with social environmental education projects to preserve the Caatinga biome, honey plants and bees.

Propolis Spray with ginger NCM 3306.90.00

Natural Honey

NCM 0409.00.00

Compound

NCM 0410.00.00

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Caatinga biome has 4 blooms per year; (quince, juazeiro, aroeira and silvestre) respectively each quarter.

The Flora Pura Mel Processing Unit has a new manufacturing facility with a project approved by ANVISA and has a capacity to produce 60,000 products per year with the possibility of growth according to market demand.



FLORA PURA MEL

City: Cariús State: Ceará Brazil





