

COMPANY



Soulcoco emerged from a partnership between Rita Grangeiro and Embrapa, exploring the potential of cold microfiltration applied to green coconut water. The technology removes solids and reduces the microbiological load without preservatives, preserving flavor, freshness and nutrients, with a shelf life of up to 60 days under refrigeration.



Structured in an international standard plant and with controlled processes, the brand offers premium coconut water, refrigerated, consistent between batches, traceable and ready to serve retail and foodservice customers. The result is a product that combines industrial quality, a stable sensory standard and logistical practicality, guaranteeing less loss due to expiration and an experience close to that of eating the fruit in natura.



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PRODUCTS

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Soulcoco offers micro-filtered coconut water in 300 mL and 900 mL PET bottles, combining Brazilian origin with innovative cold micro-filtration technology. This process uses microporous membranes to remove contaminants without using heat, preserving the natural characteristics of coconut water, such as its pure flavor, freshness, texture and nutritional

properties. The result is a safe, microbiologically-controlled drink with a genuine refreshing sensation, similar to eating the fruit directly.

Strictly produced, Soulcoco is refrigerated and contains no preservatives, sugars or additives, maintaining a stable taste and consistent sensory standard between batches. Cold microfiltration extends the drink's shelf life, reduces losses, facilitates logistics and guarantees operational efficiency for both retail and foodservice. In addition, the process allows for complete traceability and quality control at every stage, reinforcing consumer confidence and brand credibility.

By combining origin, technology and industrial execution, Soulcoco delivers an authentic experience, combining freshness, safety, proven quality and brand value, offering consumers premium coconut water that respects the characteristics of the fruit and accompanies the routine of those seeking flavor, naturalness and well-being.

DETAILS ON PRODUCTION
CAPACITY, SEASONALITY AND
OTHER CHARACTERISTICS:

The company produces an average of 170,000 bottles a month, guaranteeing efficiency, regular supply and high quality standards. This performance offers reliability to distributors and partners, ensuring consistent products and sufficient volume to meet different market demands with excellence.



BRAZIL

Ceará

SOULCOCO

City: Paracuru
State: Ceará
Brazil

Realization:

agrob
O sabor de ir mais longe

Promoted by:

apexBrasil

MINISTÉRIO DO
DESENVOLVIMENTO,
INDÚSTRIA, COMÉRCIO
E SERVIÇOS

GOVERNO FEDERAL
UNião e Reconstrução

CNA

SEBRAE