

**FRUIT JUICES AND PREPARATIONS****NCM 2008.99.00****NCM 0810.90.00**

COMPANY



Founded in 2013, Pioneira Agrícola was born with the aim of producing and bringing high-quality açaí to the international market, with traceability and safety throughout the production chain. Since the beginning, we have combined agricultural tradition with technological innovation, guaranteeing a reliable and standardized product.



All açaí production takes place on the farm, from handling to harvesting, and processing is carried out in partnership with Zummm! Açaí, transforming the fruit into frozen pulp ready for the market. With structured growing, harvesting and processing operations, we offer not just a product, but a solid and sustainable partnership, preserving the freshness and natural identity of Amazonian açaí.



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PRODUCTS



Pioneira Agrícola supplies frozen açaí pulp, 100% natural, with no added sugars, preservatives or additives, for industries, distributors and food service. Selective harvesting guarantees fruit at the ideal point of ripeness, and processing, carried out in partnership with Zummm! Açaí uses state-of-the-art technology to preserve flavor, color, aroma and yield. Rapid freezing maintains the original properties of the açaí, ensuring freshness, authenticity and food safety until final delivery.

Our differential lies in offering a premium, traceable and reliable product, with a stable and standardized supply. The integration between farm and agro-industry allows total control of the production chain, each batch is monitored to ensure transparency, and sustainable agricultural practices value the environment and local producers. With management and production planning, we ensure continuous supply throughout the year, reducing the impact of seasonality and offering predictability to our commercial partners.



DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



The company has an average production capacity of 300 tons per year.

The result of a structured and efficient process, which ensures consistency in supply, standardized quality and security of supply, strengthening the trust of distributors and commercial partners in search of scale, regularity and excellence.

**PIONEIRA AGRÍCOLA**

City: Pureza

State: Rio Grande do Norte
Brazil

CERTIFICATIONS



Realization:



Promoted by:

MINISTÉRIO DO
DESENVOLVIMENTO,
INDÚSTRIA, COMÉRCIO
E SERVIÇOS