

**DAIRY AND
DERIVATIVES**

COMPANY



Laticínios Viçosa began its journey in 1971, within the campus of the Federal University of Viçosa (UFV), as a Pilot Plant focused on academic and experimental support. Since 1980, it has been managed by the Arthur Bernardes Foundation (Funarbe), a support foundation for UFV that operates in the management of teaching, research, and extension projects.



With over 50 years of history, Laticínios Viçosa combines academic knowledge, real-scale production, and innovation to develop quality food products. Today, it has a portfolio of over 40 products, including milk sweets, yogurts, milks, cheeses, butters, and cream cheeses.



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PRODUCTS

NCM 1901.90.20

The Viçosa Milk Sweet line was developed to meet different consumer profiles and applications. For retail, the Traditional version is available in 400g and 800g packages, while the Coconut, Coffee, and Cocoa flavors are sold in 400g packages.

For the professional segment, the Food Service line offers 5kg bag packages in Traditional, Coffee, Cocoa, and Spreadable Traditional versions, as well as 1kg squeeze bottles in Traditional and Spreadable Traditional versions. Specially developed for applications that require heat exposure, the Spreadable Traditional preserves the characteristic flavor and creaminess of Viçosa Milk Sweet, presenting a differentiated texture that withstands high temperatures without compromising product quality.

Produced from a traditional recipe, Viçosa Milk Sweet is made exclusively with milk and sugar, with no added starches or thickeners, ensuring authenticity and excellence in every package.

The brand also stands out for its recognized history of quality, having won 10 titles in the National Dairy Products Competition between 2001 and 2019. Furthermore, its manufacturing process has been officially recognized as of Relevant Cultural Interest for Minas Gerais, reinforcing the tradition and importance of the product for regional culture. In 2023, the municipality of Viçosa received the title of State Capital of Milk Sweet, further consolidating the brand's relevance and prestige on the national scene.

DETAILS ON PRODUCTION CAPACITY, SEASONALITY AND OTHER CHARACTERISTICS:



Monthly production exceeding 260 tons, the result of a consolidated industrial process that combines tradition, technology, and rigorous quality control, ensuring continuous supply to customers throughout the national territory.



PRODUTOS VIÇOSA
City: Viçosa
State: Minas Gerais
Brazil

CERTIFICATIONS



Realization:

www.agrobr.org

Promoted by:

